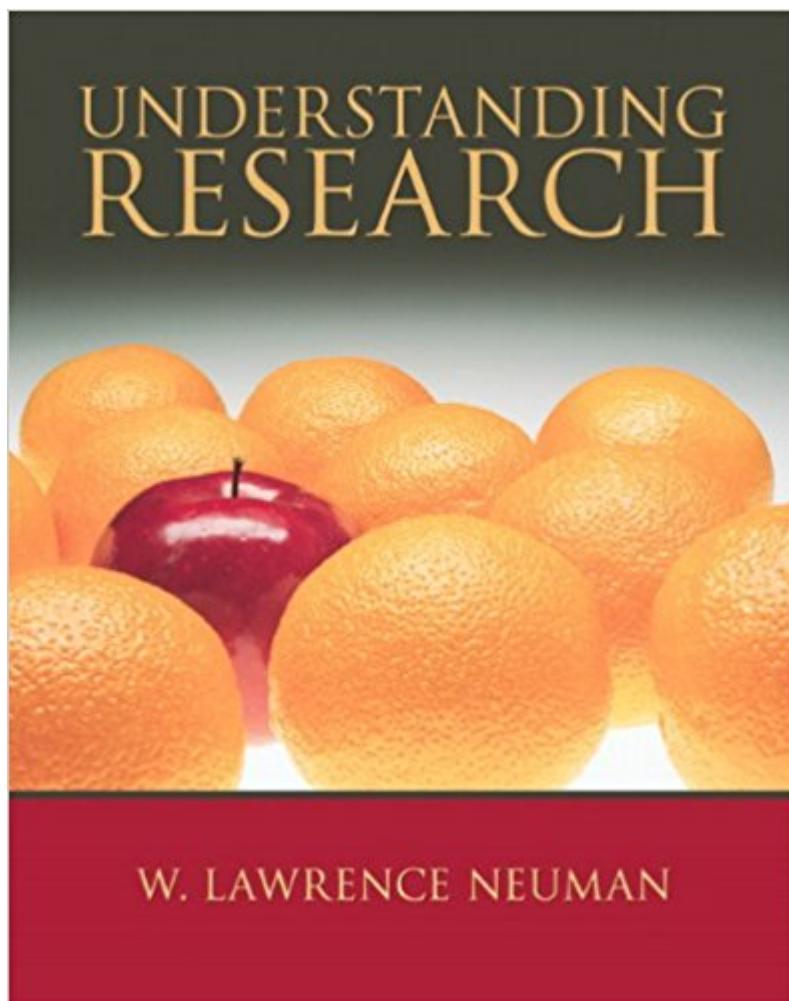


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Understanding Research



Synopsis

Understanding Research is an accessible andÂ visually-appealing introduction to research.Â Â Whether students become producers or consumers of research, this text shows them that the subject is both interesting and highly relevant for their lives and professional work. Â Â

Book Information

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Customer Reviews

Review Summary â œThis section is extremely important.Â Information in this section would be reiterated in lecture.â • Karen Benton Urbana University Â Learning from History â œThis section is useful and would serve as a link to changes in modern day, ethical research practice.â • Karen Benton Urbana University Â Tips for the Wise Consumer â œThis section reinforces the need for students to look critically at the research process. This would be reinforced weekly in the article reviews.â • Karen Benton Urbana University Â â œThis is a great addition for those students who donâ™t foresee themselves conducting social research and is often neglected in other text books, which is a shame considering that most social science students donâ™t necessarily go on to produce social research of their own.â • Molly George University of California at Santa Barbara Â Strengths: â œStudents will be able to apply the course concepts to other courses or in the workforce.â • Karen Benton Urbana University Â â œGreat examples are provided throughout the chapters.â • Karen Benton Urbana University Â â œThis is a very comprehensive, user-friendly text.â • John A. Lewis University of Southern Mississippi Â â œThe text is fluid and in-depth, but written at the appropriate level.â • John A. Lewis University of Southern Mississippi Â Content Chapter 8: Research with Nonreactive Members â œThis chapter was thorough, used great

examples, and provided a balanced assessment of the strengths and weaknesses associated with using nonreactive measures.Â I was impressed with the extensive descriptions the author provided to illustrate the key concepts related to this topic.â • Molly George University of California at Santa Barbara Â Chapter 9: Making Sense of Numbers â œThe author did an excellent job introducing this chapter and presenting the fundamentals of quantitative research.Â I know this is often the most intimidating and most difficult topic for most of my students.Â I feel that the authorâ ™s use of examples and clear explanations works well.â • Molly George University of California at Santa Barbara Â Chapter 10: Field Research and Ethnography â œThis is one of the strongest, most comprehensive explanations of field research that I have encountered in a social research text book.Â As an ethnographer, I am often disappointed with the superficial description of this approach.Â More specifically, I appreciated the inclusion fo contemporary qualitative research to illustrate key issue/concerns with this approach.â • Molly George University of California at Santa Barbara Â Features ’Making It Practical’; â œI think Making it Practical provides a very useful, straight-forward explanation of how to put field work principles into practice.â • Molly George University of California at Santa Barbara Â ’Example Study’; â œThe study chosen as an example in Chapter 10â ™s study is excellent!Â It is one of my favorite studies produced this past year and using various elements f the project to illustrate different issues and abstract concepts in field work is a great idea.â • Molly George University of California at Santa Barbara Â Writing Style â œThe authorâ ™s writing style is clear and well-organized.â • Molly George University of California at Santa Barbara Â â œThe writing style was excellentâ • John A. Lewis University of Southern Mississippi

Neuman, Understanding Research Â© 2009â fISBN: 0-205- 47153-6 Â Understanding Research is an accessible andÂ visually-appealing introduction to research across a wide range of academic fields and applied professions. It builds a broad foundation that will prepare you for more advanced courses in research and statistics; shows you how to evaluate and understand the significance of published studies; and illustrates the usefulness of research in a variety of real settings. Â Whether you become a producer or consumer of research, Understanding Research demonstrates that the subject is both interesting and highly relevant to your personal and working life. Â Key Features: Â Covers all major social research concepts and builds a broad foundation that will prepare students for more advanced courses in research and statistics. Develops critical reading skills to enable students to evaluate and understand the significance of published studies. Includes examples and illustrations from a broad range of academic disciplines. Engages students and illustrates utility of

research in a variety of à œrealâ • settings. Â

This book was extremely helpful in understanding the research process and why it is done a certain way. I went back to school at age 28 to finish my undergrad. This was one of the most helpful text books I could find.

Great book for the class I was taking

I needed this book for my class but i definitely did not want to spend a whole lot of money on it, so i rented it from . I knew that the book would be used, and i did not mind that. but the entire book was written on so much that sometimes you can't see the words. I am just hoping that i will not be charged for this book because of that, because it was not my doing. but the content of the book served its purpose for my class.

good

Makes challenging concepts easy to digest for any sociological study or analysis. Great for foundational work, refreshers or as support for counselors, researchers and professors.

This book really help me in this course. I wasn't sure if I was going to understand the text being taught in the course but the book was not very hard to read. The definitions were very clear and short.

Fantastically easily & understandable book. Has great subject matter that flows well. I highly recommend this text for anyone having to do required research.

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